





SOCIAL RESPONSIBILITY

Every change starts with me, you, us, our families, friends and peers. Be an ambassador, spread the word, and pass it

Our management of limited natural resources today will have long-term consequences for future generations.

AWARENESS, **SET AN EXAMPLE WITH SUSTAINABLE BEHAVIOUR** EVERYDAY.

OBSERVETHE PRINCIPLE: **"EVERY ACTION** HAS A REACTION."

USE PUBLIC

TRANSPORT AND SWAPTHE PLANE

FOR A TRAIN.



MOBILITY

Long-distance transport leaves a large carbon footprint, while lower speed means lower fuel consumption, less emissions and a smaller carbon footprint.

Air transport produces greenhouse gases, primarily carbon dioxide (CO2) due to atmosphere, these gases substantially contribute to global warming.

You burn more than 200 calories by riding a bicycle for 30 minutes. A single tree needs one year to clean the air polluted by 200

REDUCE SPEED BY 10 KM/H.

SWAP YOUR CAR FOR A BICYCLE OR WALK.







FOLLOW MARKED TRAILS, **DO NOT DISTURB ANIMALS AND PLANTS NATURAL** HABITATS.

PRINT LESS, **PRINT** DOUBLE-SIDED.

NATURAL ENVIRONMENT

Walking off-trail causes damage to the terrain, and can be dangerous or even

Bees are one of the most important plants is important for the preservation of bees and their living environment.

More than 40% of the harvested timber in the world is used for paper production.

PLANT HONEY **PLANTS IN** FLOWER POTS, **ONTHE BALCONY** OR IN THE GARDEN.



WATER

We use up to 10 litres of water while brushing our teeth.

On average, the production of one litre of bottled water requires three litres of tap water and a quarter litre of fuel. In addition, bottled water in Slovenia is 225 times more expensive than tap water.

Cold wash cycles are better for delicate,

SAVE WATER WHEN BRUSHING **TEETH AND** SHOWERING.

USETHE COLD WASH PROGRAMME WHEN WASHING CLOTHES.

CARBONATED DRINKS. **USEYOUR OWN** WATER BOTTLE.

DRINK TAP

WATER, NOT





WASTE

Only 15% of waste is recycled, 37% is deposited in landfills, 30% in open landfills and 18% is incinerated.

In one year, plastic bags cause the death of 100,000 turtles.

With small changes of habit, our daily behaviours become less harmful to the environment. About 20 million trees and 45 billion litres of water are needed to produce the 58 billion paper coffee cups that are used on annual basis.

GENERATE LESS WASTE, SEPARATE AND SET AN EXAMPLE.

USE YOUR OWN COFFEE CUP.



REGULATE
TEMPERATURE
WITH THE USE OF
A THERMOSTAT,
NOT BY OPENING
THE WINDOWS
OR DOORS.

USEYOUR OWN

REUSABLE BAG.

THE
RECOMMENDED
INDOOR
TEMPERATURE
IS 22 DEGREES
CELSIUS.

ENERGY

Saving energy will bring savings in costs as well as help to protect the environment.

The cost of electricity consumption in offices usually accounts for 65% of the total cost of energy use. Switching the lights off reduces electricity consumption by 10%.

Wear clothes that are appropriate for the current season, even indoors.



SWITCH OFF THE LIGHTS WHEN LEAVING THE OFFICE.



EAT LOCALLY PRODUCED SEASONAL FOOD.

GROW FOOD
IN YOUR OWN
GARDEN, FLOWER
POT OR BALCONY
PLANTER.

FOOD AND DRINKS

Unpackaged and unprocessed foods have the most nutrients and vitamins, and by buying them, you support the work and efforts of Slovenian growers and food producers, use shorter transportation routes and reduce the carbon footprint, as well as reducing the use of synthetic fertilizers, pesticides and the preservatives needed for transportation.

Do you remember that bag your grandmother used for shopping? Find it and put it to use.

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BUY UNPACKAGED INGREDIENTS AND FOODS.



PHYSICAL ACTIVITY / SPORT

Engage in seasonal sporting activities. Any weather is fine for walking or running. Visit outdoor fitness parks. Recreation in the open air, in the natural environment and in daylight significantly contributes to your wellbeing, body strength and mental health.

TAKE
ADVANTAGE OF
ANY OPPORTUNITY
FOR OUTDOOR
PHYSICAL ACTIVITY,
PREFERABLY
IN A NATURAL
ENVIRONMENT.





CLOTHES AND TEXTILES

THINK TWICE BEFORE GOING SHOPPING. Consider what you need, what you can combine your clothes with. The so-called fast fashion industry is the second largest consumer of water and is responsible for 8-10% of global carbon emissions.

Do you really need what you want?

THINK TWICE BEFORE BUYING.



VOLUNTEERING

BE A VOLUNTEER AT LEAST ONE DAY PER YEAR.

Get involved in the local community become a volunteer (e.g. join the "Play with Me" project).

